



For Immediate Release

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MacDermid Printing Solutions Inks Deal with JV Imaging Solutions

Atlanta, Georgia – September 3, 2008: MacDermid Printing Solutions announced today that effective October 1, 2008, JV Imaging Solutions, Inc. will distribute MacDermid's photopolymer plate products and equipment in the United States.

MacDermid offers the industry's broadest range of photopolymer technologies including both liquid and sheet photopolymers. MacDermid's full range of products encompasses both analog and digital plate imaging technologies as well as solvent and thermal plate development processes. "MacDermid strives to offer its customers a choice – a choice in plate technology as well as a choice as to where to buy their plates. JV Imaging provides our customers with an experienced, dedicated and well regarded field organization that is 100 percent focused on flexography, which makes JV Imaging a perfect choice for a partner," said Scot Benson, Vice-President of Sales and Marketing at MacDermid. He went on to say, "It has never been easier to buy MacDermid products".

"We have built our reputation upon seeking out the industry's best technologies. We chose to distribute MacDermid's products because of the superior quality of their new products and their rising position in the marketplace," said Jim Vertullo, President of JV Imaging Solutions, Inc.

MacDermid Printing Solutions has launched four new plate products in 2008, with plans to launch two more before the end of the year. MacDermid's new MGC and Digital MGC address the printing needs of the corrugated marketplace and MAX and Digital MAX are hard durometer plates well-suited to the flexible packaging market.

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Founded in 1922, MacDermid, Inc. is a global specialty chemicals company serving the diversified needs of the Electronics, Industrial, Offshore and Printing industries. It employs over 2,500 people and is headquartered in Denver, CO. MacDermid Printing Solutions is headquartered in Atlanta, Georgia.

JV Imaging Solutions specializes in understanding customer business issues and offers unique customized solutions in the label and packaging markets. They only represent innovative manufacturers that can offer the highest quality products, while still maintaining the lowest possible cost. JV Imaging Solutions, Inc. is headquartered in Northborough, Massachusetts with a full service technical support facility and showroom in Marietta, Georgia.