

For Immediate Release

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MacDermid Printing Solutions' Plates Take Center Stage at French FTA Awards Contest

Cernay, FRANCE – November 20, 2009: ATF Flexo (Association Technique Francaise de Flexographie, or the French FTA) announced yesterday the winners of its annual flexography awards contest, dubbed "FlexoStars 2009".

Printers using MacDermid plates fared extremely well in the contest, winning 9 awards in 14 categories. Eight out of nine award-winning submissions using MacDermid plates were printed using MacDermid's Digital Rave. Digital Rave, introduced commercially in 2006, has been an all-star for MacDermid and is much beloved by printers who need a high durometer digital plate for consistent, low dot-gain print performance.

Submissions printed with MacDermid plates received four gold awards, four silver awards and one bronze award. More information about the awards won by MacDermid print jobs, including images, can be found below. Full details about all of the ATF Flexo award winners can be found on the association's website at <http://www.atf-flexo.com/event.php?id=2.&langs=en>.

PAPER SACKS – ALL FORMATS

GOLD

Plate: MacDermid Printing Solutions' Digital Rave

Printed Job: Golden Eagle 7.5

Company: Goscogne Sack

Trade Shop: Socoreg

Press: Windmoller

Anilox: Praxair

Tape: Lohmann



METALLISED SUPPORTS (PAPER & FILM)

SILVER

Plate: MacDermid Printing Solutions' Digital Rave

Printed Job: Bivouac France Rouge

Company: Sac Emballage

Trade Shop: Flexocolor

Press: Schiavi

Ink: Siegwerk

Anilox: Harper

Tape: Scapa



PE FILM FOR BAGS

GOLD

Plate: MacDermid Printing Solutions' MAX

Printed Job: Canex Senior 12.5 KGS

Company: Gascogne Sack

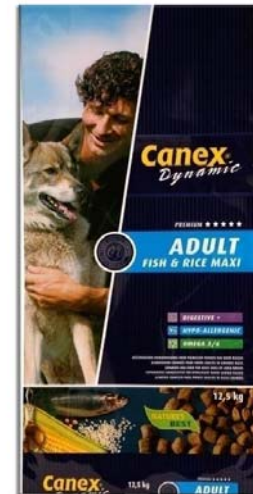
Trade Shop: Gascogne Sack

Press: Windmoller

Ink: Sun Chemical

Anilox: Praxair

Tape: Lohmann



PE & PP FILMS FOR AUTOMATIC PACKAGING

BRONZE

Plate: MacDermid Printing Solutions' Digital Rave

Printed Job: Canape Rond Foie Gras

Company: Sac Emballage

Trade Shop: Flexocolor

Press: Schiavi

Ink: Siegwerk

Anilox: Harper

Tape: Scapa



GOLD

Plate: MacDermid Printing Solutions' Digital Rave
Printed Job: Coca-Cola
Company: Barber Group
Trade Shop: Flexocolor
Press: Windmoller
Ink: Flint Group
Anilox: Praxair
Tape: Lohmann



PE PP OPP POLYAMIDE PVC FILM

SILVER

Plate: MacDermid Printing Solutions' Digital Rave
Printed Job: Sachet Goodies
Company: BRJ Emballage
Trade Shop: Flexocolor
Press: Comexi
Ink: Sun Chemical
Anilox: Praxair
Tape: Tesa



LAMINATES MADE WITH VARIOUS SUPPORTS

SILVER

Plate: MacDermid Printing Solutions' Digital Rave
Printed Job: Pruneaux Bimed
Company: BRJ Emballage
Trade Shop: Socoreg
Press: Comexi
Ink: Sun Chemical
Anilox: Praxair
Tape: Tesa



GOLD

Plate: MacDermid Printing Solutions' Digital Rave
Printed Job: Camoscio Doro Capra
Company: Sac Emballage
Trade Shop: Flexocolor
Press: Schiavi
Ink: Siegwerk
Anilox: Harper
Tape: Scapa



SHRINK SLEEVES

SILVER

Plate: MacDermid Printing Solutions' Digital Rave

Printed Job: Table Du Monde – Assortment Exotique

Company: BRJ Emballage

Trade Shop: Flexocolor

Press: Comexi

Ink: Sun Chemical

Anilox: Praxair

Tape: Tesa



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Founded in 1922, MacDermid, Inc. is a global specialty chemicals company serving the diversified needs of the Electronics, Industrial, Offshore and Printing industries. It employs over 2,500 people and is headquartered in Denver, Colorado, USA. MacDermid Printing Solutions is headquartered in Atlanta, Georgia, USA.