

GLOBAL QUALITY POLICY

To maintain our position as a technology leader across targeted market segments, **MacDermid Performance Solutions (MPS)** team members are aggressively committed to quality and the accelerated delivery of products, processes and services that consistently meet or exceed our customers' expectations. The following practices are key to this strategy:

ADHERING to and continually improving the quality system for managing design and operational activities.

UTILIZING management systems that comply with globally standardized processes and methodologies for "copy equivalent" performance.

PARTNERING with our **suppliers** to improve material and service quality, as well as to jointly reduce cost.

CONDUCTING Measurement System Analysis (MSA) for critical test equipment on a regular basis to validate accuracy and precision.

CONSTANTLY IMPROVING manufacturing processes to reduce product variability.

OPTIMIZING "Customer Processes" for greater efficiencies and better yields.

ACCELERATING many aspects of our business with a clear focus on *Creating Customer Value, New Product and Technology Development, Operational Execution, People Development, and Penetrating New Growth Markets.*

PROMOTING a culture of sustainability, including reducing waste and energy consumption.

By successful execution of this policy and aligning quality objectives with the strategic direction of all MPS businesses, we will continuously improve our performance and satisfy applicable requirements to maintain Best-in-Class customer satisfaction.



Scot R. Benson, President
MacDermid Performance Solutions

A Platform Specialty Products Company

